

Contact

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(LinkedIn)
koutkod.com/ (Portfolio)

Top Skills

Product Management
Consumer Insights
Performance Tracking

Languages

Spanish (Native or Bilingual)
English (Native or Bilingual)
Haitian Creole (Native or Bilingual)
French (Native or Bilingual)

Certifications

Responsive Web Design
WordPress 5 Essential Training
Satisfaction Guaranteed: Develop
Customer Loyalty Online

Apollonnius Alex Fils Desir

WordPress Developer at Prolim Corporation | Master of Science in
Marketing Analytics

Wyoming, Michigan, United States

Summary

Web Developer and WordPress Specialist with 8+ years of experience building, optimizing, and maintaining high-performing websites and digital tools. Skilled in translating complex requirements into clean, functional, and scalable web solutions. Experienced in front-end and back-end development, theme customization, plugin integration, accessibility improvements, and performance optimization. Strong ability to enhance user experience through data-driven decisions, SEO best practices, and modern web technologies. Trusted for delivering reliable, well-structured websites that support business goals and improve digital engagement.

Experience

PROLIM Corporation

Wordpress Developer

April 2024 - Present (2 years 1 month)

Austin, TX

- ✓Successfully led and launched a comprehensive website redesign for <https://opuc.texas.gov/> to improve user experience and security.
- ✓Implemented responsive web design best practices and web accessibility standards.
- ✓Provide consistent maintenance support and ADA compliance for this government agency's WordPress site.

MEDMark Digital Group

Digital Marketing Consultant

January 2024 - June 2025 (1 year 6 months)

HubSpot

AI Marketing Intern

September 2024 - November 2024 (3 months)

✓ It is a boot camp-style training program where I learn in-depth the HubSpot Marketing Hub and its AI Marketing Tools, then work on real-life projects crafting fully automated Marketing campaigns for HubSpot clients.

IQ Clarity, LLC

Wordpress Developer

January 2024 - May 2024 (5 months)

Denver, Colorado, United States

✓ I built custom block WordPress themes from scratch, optimizing for high performance and flexibility for a Digital Marketing Company.

The Mighty Mo! WordPress Design & Training

Wordpress Developer

June 2021 - April 2024 (2 years 11 months)

Minneapolis, Minnesota, United States

✓ Managed over 80 websites, handling CMS migrations and enhancing SEO strategies.

✓ Built WordPress websites from scratch with a focus on high performance and security.

✓ Provided comprehensive support through detailed guides and tutorials.

Automattic

WordPress Technical Support

December 2022 - December 2023 (1 year 1 month)

San Francisco, California, United States

✓ Provided specialized email and chat support for WordPress.com and WooCommerce users.

✓ Troubleshoot complex WordPress issues to ensure smoother site operation.

✓ Curated detailed support documentation and tutorials.

Education

Western Governors University

Master's degree, Marketing · (June 2024 - April 2025)

Universidad Tecnológica de Santiago UTESA

Bachelor's degree, Mechanical Engineering · (January 2008 - November 2013)